



SPONSORSHIP OPPORTUNITIES

Annual HLA
& HLA Charities
Black Tie Gala,
Installation Ceremony,
& Awards Dinner

9.29.23

Theater on the Lake

PLATINUM
\$7,500

TICKET PRICES:

MEMBER AND NON-PROFIT \$275

NONMEMBER \$300

PLEASE VISIT: hlai.org/gala-sponsorships to purchase

EMAIL: gala@hlai.org for more information

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- Naming rights to 2 Bar Preparation scholarships to be awarded at the 2023 Gala
 - Sponsor presents scholarships to law student awardees at the Gala
 - Includes 1 Table of 10 in prime location
 - Prominent display of Sponsor's logo at registration and event stage
 - Sponsorship recognition on HLA's website (with link to Sponsor's website), social media, event program, and HLA Noticias
 - One-page ad in event program
 - Opportunity to include business ad in HLA Noticias before and after the event
 - Two tickets to HLA & HLA Charities Holiday Party
 - Sponsor message and/or logo digitally displayed at event
 - Special recognition from the podium during event
 - Unlimited job postings on HLA website for one year
 - Opportunity to present an award at event
 - One complimentary one year membership for an attorney

GOLD
\$6,500

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- Naming rights to 1 Bar Preparation scholarship to be awarded at the 2023 Gala
 - Sponsor presents scholarship to law student awardee at the Gala
 - Includes 1 Table of 10
 - Prominent display of Sponsor's logo at registration
 - Sponsor message and/or logo digitally displayed at event
 - Sponsorship recognition on HLA's website (with link to Sponsor's website), social media, event program, and HLA Noticias
 - One-page ad in event program
 - Opportunity to include business ad in HLA Noticias before and after the event
 - Special recognition from the podium during event
 - Unlimited job postings on HLA website for one year

SILVER
\$5,000

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- Includes 1 Table of 10
 - Sponsorship recognition on HLA's website, social media, event program, and HLA Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Half-page ad in event program
 - Opportunity to include business ad in HLA Noticias before and after the event
 - One ticket to HLA & HLA Charities Holiday Party

BRONZE
\$2,500

- Includes 5 individual event tickets
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
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AMIGO
\$1,000

- Includes 2 individual event tickets
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
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EXCLUSIVE PADRINO/MADRINA SPONSORSHIPS

(ONLY 1 PADRINO/MADRINA AVAILABLE IN EACH CATEGORY)

It is common in Hispanic culture for a family to select "Padrinos" or "Madrinas" to play a very important role in their weddings, 15th birthday parties (Quinceañeras), and other significant celebrations. The role of Padrinos and Madrinas is similar to that of Godfathers and Godmothers - these are dear, close relatives and friends who celebrate a family's milestones and accomplishments by sponsoring or providing for certain aspects and parts of a ceremony, event, or gift.

**COCKTAIL
RECEPTION
PADRINO/
MADRINA**
*(Padrino/
Madrina de
Recepción)*
\$7,000

- Includes 1 table of 10
 - Sponsor logo on cocktail reception napkins
 - Sponsor logo displayed at all cocktail reception bars
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
 - Two tickets to the HLAI/HLAIC Holiday Party
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**WINE
PADRINO/
MADRINA**
*(Padrino/
Madrina
de Vino)*
\$5,000

- Includes 5 individual event tickets
 - Sponsor logo on custom coasters placed at tables for each guest
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
 - One ticket to the HLAI/HLAIC Holiday Party
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**DESSERTS
PADRINO/
MADRINA**
(Padrino/
Madrina
de Postre)
\$3,500

- Includes 5 individual event tickets
 - Sponsor logo displayed at dessert table
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
 - One ticket to the HLAI/HLAIC Holiday Party
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**PLACE
CARDS
PADRINO/
MADRINA**
(Padrino/
Madrina
de Tarjetas)
\$2,500

- Includes 2 individual event tickets
 - Sponsor logo displayed on each guest's place card
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
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**FLOWERS
PADRINO/
MADRINA**
(Padrino/
Madrina
de Flores)
\$2,500

- Includes 2 individual event tickets
 - Sponsor logo displayed with flower arrangement
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
 - One ticket to the HLAI/HLAIC Holiday Party
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**360 PHOTOS
PADRINO/
MADRINA**
(Padrino/
Madrina
de Fotos 360)
\$2,000

- Includes 2 individual event tickets
 - Sponsor logo display at the 360 Photo Booth
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor message and/or logo digitally displayed at event
 - Sponsor logo in event program
 - One ticket to the HLAI/HLAIC Holiday Party
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**SILENT
AUCTION
PADRINO/
MADRINA**
(Padrino/
Madrina
de Subasta
Silenciosa)
\$1,500

- Includes 2 individual event tickets
 - Sponsor logo display next to each silent auction item
 - Sponsorship recognition on HLAI's website, social media, event program, and HLAI Noticias
 - Sponsor logo in event program
 - One ticket to the HLAI/HLAIC Holiday Party
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